



BREAST CANCER NEWS

Orange County Cancer Detection Partnership

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Vons Shoppers Benefit from a Breast Cancer Education and Outreach Campaign

By Angelina Sandoval, Health Education Associate

A statewide breast cancer awareness promotional campaign took place at specific Vons and Safeway stores during October for National Breast Cancer Awareness Month. Four Vons stores in Orange County (Anaheim, Westminster and two in Garden Grove) were chosen to have exhibit tables inside the stores to promote awareness about breast cancer to their shoppers. The promotion took place during the week of October 15th and ended on October 19th on National Mammography Day.

Vons and Safeway teamed up with the California Department of Health Services' (CDHS) Breast Cancer Early Detection Program to produce in-store and radio public service announcements and print educational materials. In addition, CDHS worked with local breast cancer partners to provide customers with on-site information about breast cancer detection services offered in local communities. This joint effort promoted the accessibility of vital programs for low-income women and those in minority and underserved communities through the state toll-free hotline number 1-800-511-2300. Those who contact the hotline are referred to appropriate breast cancer screening services, including free mammograms for women over 40 who qualify.

Safeway Executive Vice President Mrs. Larree Renda emphasized their long standing commitment to finding a cure for breast cancer, the second leading cause of death among women, taking the lives of more than



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Womens Health News

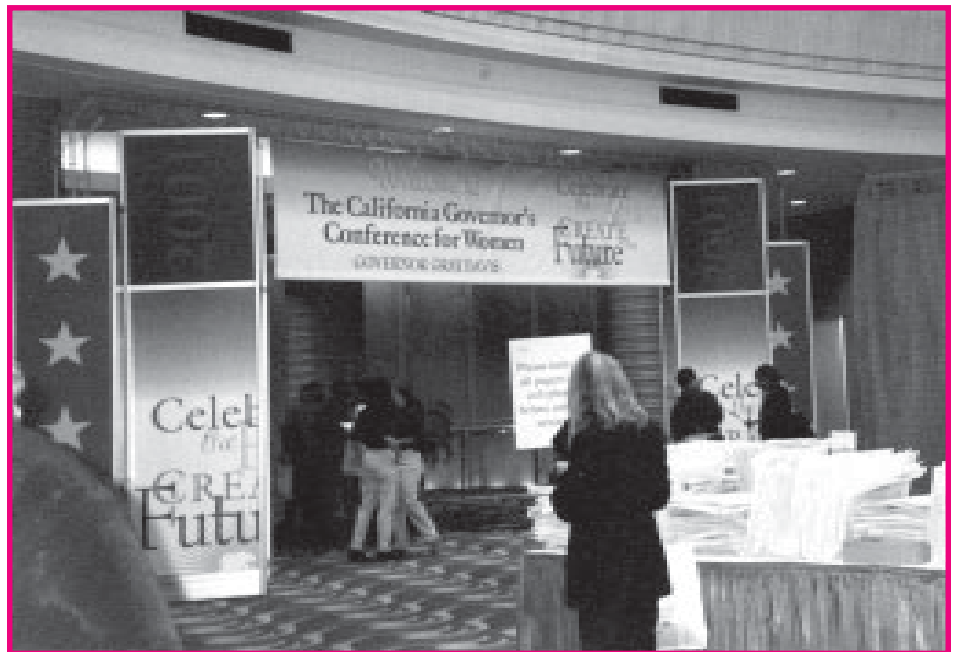
Celebrating the Past and Creating the Future

By Angelina Sandoval, Health Education Associate

Governor Gray Davis was described by the San Jose Mercury News as “perhaps the best-trained Governor-in-waiting California has ever produced.” He has made women’s health one of his priorities and to demonstrate this he held a Women’s Health Conference on October 11, 2001, at the Long Beach Convention Center.

ordinator for Women’s Health, Kaiser Permanente, Southern CA, discussed different types of birth control, sexually transmitted infections (STI’s), exercise, and breast cancer. Robin Dore, M.D., Rheumatologist and Associate Clinical Professor, UCLA, spoke on osteoporosis, arthritis and exercise. Susan Blumenthal, M.D., M.P.A., U. S. Assistant Surgeon General and Rear

Governor Gray Davis was described by the San Jose Mercury News as “perhaps the best-trained Governor-in-waiting California has ever produced,” and has made improving public education his administration’s number-one priority.



Governor Gray Davis held a Women’s Health Conference on October 11, 2001 at the Long Beach Convention Center

The day began with Registration and Exhibit tables. The opening session began with comments from Bertice Berry, Ph. D., Rosabeth Moss Kanter, Ph. D., and First Lady Sharon Davis.

At the Seminar Session 1 entitled “Health and Wellness, Enriching Your Health: What’s the latest?”, Juanita Watts, M.D., Regional Co-

Admiral touched on smoking, sex differences, domestic violence, and STI’s. After Seminar Session I there was an opportunity to visit the exhibit area. During lunch, Governor Gray Davis spoke on women’s health. Connie Chung and Naomi Judd were also speakers during lunch. There was also a Presentation of Scholarship Awards. Six

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Celebrating the Past and Creating the Future

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young ladies had received scholarship awards from the Governor's Opportunity Scholarship Fund. They were all present and one of the lucky six won a brand new car, an SUV donated by Hyundai. Mary Frances deVries was the one who held the right key to the car. Mary is currently attending Sacramento City College and in two years will transfer to the University of Califor-

ness." Speakers included Lela Jahn, founder and owner of Jahn Investment Advisors, Marilyn Barrett, Esq., author of *"The Ten Biggest Legal Mistakes Women Can Avoid"* and Marion Asnes, Senior Editor, Money magazine. They offered guidance on how to refresh your fiscal goals, create an informed retirement plan, assess your risk tolerance, and formulate and investment

addressed a woman's complete sexual health needs. Laura Berman, M.S.W., Ph. D, Sex Educator and Therapist, Co-Director, Female Sexual Medicine Center at UCLA, co-author of "For Women Only", discussed that sexuality is a healthy part of life. She also stated that most medical providers do not have the training necessary to address sexual problems. They need to be trained on giving sexual education and taking a sexual history. Jennifer Berman, M.D., Urologist, Co-Director, Female Sexual Medicine Center at UCLA, co-author of "For Women Only", spoke on sexual problems and provided her recommendations on dealing with the problems. Jennifer is quoted as saying, "Everyone is entitled to a fulfilling sexual life."

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Naomi Judd congratulating the Berman sisters for a fantastic seminar.

nia, Davis, where she will pursue her Bachelors of Science in Microbiology/Cell and Molecular Biology and a minor in Ecology.

After lunch there was an opportunity to visit the Exhibit area before Session 2 began. The afternoon session included a session called "Money Matters, Navigating Your Financial Future: A road map for suc-

cess." The seminar emphasized taking control of your financial future and learning how to be more strategic in your planning and investing to ensure that your financial journey is a success.

The last Seminar Session attended was "Health and Wellness, Sex And The Modern Woman: Reaching your full potential." The Berman sisters



First Lady Sharon Davis giving her welcoming speech.



At the Health & Wellness Seminar, Juanita Watts, MD., spoke on birth control, STI's, exercise and breast cancer.

Breast Cancer News

The American Cancer Society held its annual breast cancer symposium on Saturday, September 15, 2001 at Hoag Hospital in Newport Beach.

Hope, Health and Healing: Advances and New Directions in Breast Cancer

By Angelina Sandoval, Health Education Associate

The American Cancer Society held its annual breast cancer symposium on Saturday, September 15, 2001, at Hoag Hospital in Newport Beach.

The day began with registration, a vendor fair, and morning refreshments. The Keynote Address was given by Christie Russell, MD. She spoke on "The Cutting Edge in Breast Cancer: Highlights in recent advances across the continuum of care." Following the Keynote Address was Corinne Manetto, Ph. D., and Denice Economou, RN, MN, AOCN, presenting "What's new in

Pain Control-Empowering Patients and Families." Afterwards, Barbara Schwerin, JD, spoke on "Breast Cancer and the Law: What's new and what you need to know."

Following lunch Kathy Pearson, RN, AOCN, gave a "Breast Self Exam Update" and Carol Kray, MPA, OTR, spoke on "Understanding Lymphedema: From prevention to treatment." Finally, Mindy Halpern, LCSW, touched on the American Cancer Society programs and services. It was an empowering day.



Christie Russell, MD. spoke on "The Cutting Edge in Breast Cancer: Highlights in recent advances across the continuum of care."



Mindy Halpern, LCSW, touched on the American Cancer Society programs and services.



Barbara Schwerin, JD, spoke on "Breast Cancer and the Law: What's new and what you need to know."

For more information, contact:

American Cancer Society
1940 E. Deere Ave. #100
Santa Ana, CA 92705

Phone: (949) 261-9446
Fax: (949) 261-9419

Website:
<http://www.cancer.org>

Race For The Cure News

Racing for the Cure for 10 years!

By Angelina Sandoval, Health Education Associate



Wow! What a record. The Susan G. Komen Breast Cancer Foundation has been Racing for the Cure of breast cancer for ten years. Every year the numbers of participants and sponsors grow. It is exciting to see everyone involved in the planning and everyone who attends as they are all so committed to the cause. The last Race was held on September 23, 2001, at Fashion Island in Newport Beach.

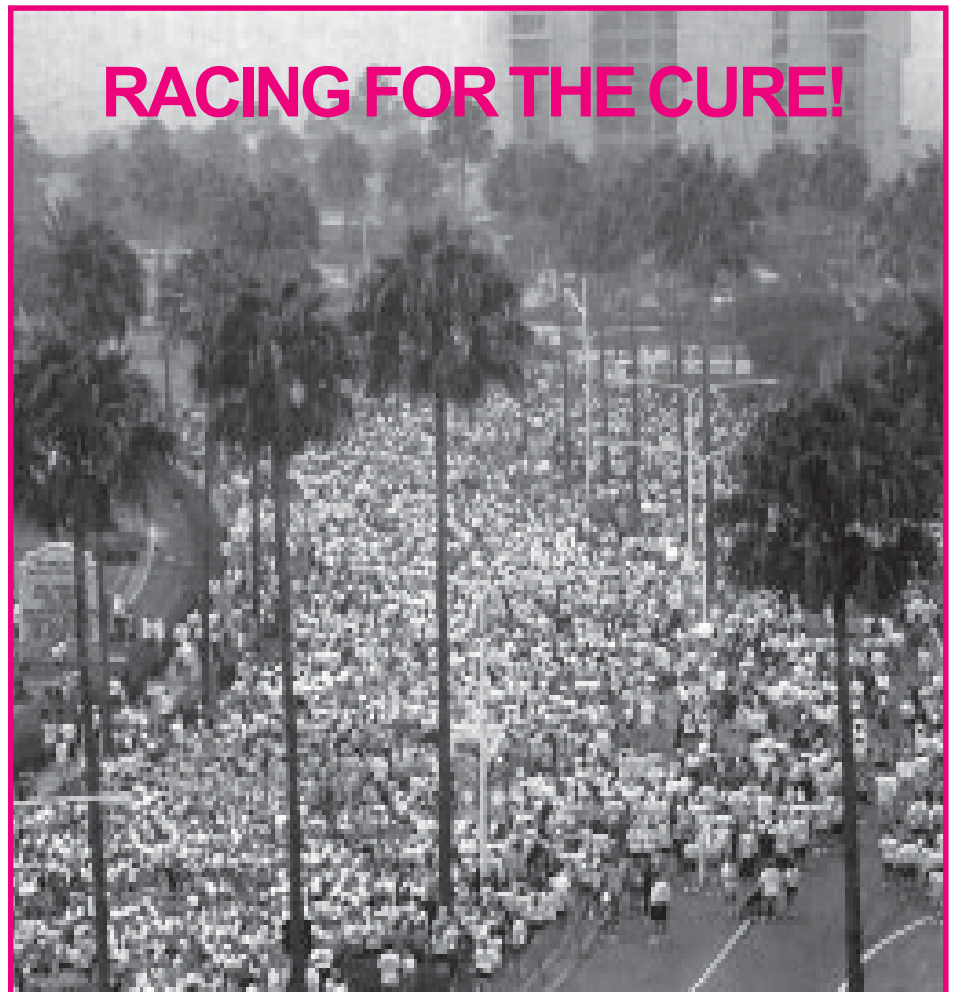
The Susan G. Komen Breast Cancer Foundation's mission is to eradicate breast cancer as a life-threatening disease by advancing re-

search, education, screening, and treatment. The Komen Foundation was established in 1982 by Nancy Brinker to honor the memory of her sister, Susan G. Komen, who died of breast cancer at the age of 36. Today, the Foundation is an international organization with a network of more than 70,000 volunteers working through local affiliates and Komen Race for the Cure events to eradicate breast cancer as a life-threatening disease. The Foundation runs one of the most innovative and responsive grant programs in

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According to the American Cancer Society, 1 in 7 women in Orange County will develop breast cancer in their lifetime!



breast cancer today. In addition to funding research, the Foundation and its affiliates fund community-based breast health education and breast cancer screening and treatment projects for the medically underserved.

The Komen Race for the Cure series is the largest series of 5k runs/fitness walks in the world. The first Komen Orange County Race for the Cure was held September 27, 1992, with 3,800 participants. In the last 10 years, the Komen Orange County Race for the Cure has grown to include more than 30,000 participants and is the largest, most successful fund-raising event in Orange County, raising millions of dollars toward their mission.

Seventy-five percent of all proceeds fund education, screening and treatment programs in Orange County. The remaining twenty-five percent supports the Komen Foundation Research Program for groundbreaking breast cancer research.

This year's Race was like every other event in America lately, very patriotic, due to the unfortunate tragedies that changed our nation on September 11, 2001. The Race was filled with proud, patriotic people wearing red, white and blue along with their "Race for the Cure" T-shirt. Entire families were proudly displaying their American colors. Wagons and strollers were decorated in red, white and blue. It was a beautiful sight to see the American flag all around. What a memorable Race Day!

Although this year's Race had a special spirit, no one truly forgot the real reason why we were all there - to "Race for the Cure" for the 10th year in a row.

Along with the patriotic colors, we saw Race t-shirts with signs on the back saying "In Memory of Mom" or another loved one affected with breast cancer.

The aisles were filled with posters of families and friends displaying their love for someone who was affected by the disease.

Komen Orange County usually holds their Race at the end of September and they keep getting better, year after year. So, don't miss out on the next Race in September 2002. Register early and we will see you this coming year.

For more information, contact:

**The Susan G. Komen
Breast Cancer Foundation
3191-A Airport Loop Drive
Costa Mesa, CA 92626**

Phone: (714) 957-9157

Fax: (714) 957-9155

Web site: www.ockomen.com



Angelina Sandoval, BS, Health Education Associate, Ashley and Candice Schroeder and Annise Velazquez finish the 1 mile Family Fun Run.



Breast Cancer survivors celebrating life.

Community Based Marketing News

*Model programs from
across California spoke
on their succesful
broad-based marketing
campaigns!*



Deb Marois, Project Coordinator, Center for collaborative Planning spoke on "Asset-Based Community Development Principles and Applications"

ABC's of Community-based Marketing: Building on Success

By Angelina Sandoval, Health Education Associate

The California Nutrition Network for Healthy, Active Families held their annual conference on August 8, 2001, in Sacramento. The topic of the conference was Community-based Marketing. The conference showcased model programs from across California that

McKnight, Director of Community Studies, Institute for Policy Research & Co-Director, Asset-Based Community Development Institute, Northwestern University, and Antronette Yancey, MD, MPH, Director of Chronic Disease Prevention & Health Promotion, Los Ange-



John McKnight's keynote address was on "Building Communities from the Inside Out."

explained and demonstrated community-based marketing campaigns.

The mission of the Network is to reduce the health risks associated with chronic disease and cancer by conducting large-scale community-based marketing campaigns that promote healthy eating, physical activity, and other preventive measures, and to achieve full participation in Federal food assistance programs.

les County Dept. of Health Services. Both have sacrificed countless hours to improve the health and lives of individuals from the community at the national level.

The day began with an introduction by Susan B. Foerster, MPH, RD, Chief, Cancer Prevention and Nutrition Section, California Department of Health Services. Keynote speaker John McKnight spoke on "Building Communities from the In-



The keynote speakers John

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Healthy Lifestyles News

A Fiesta of Healthy Living

By Angelina Sandoval, Health Education Associate

The Orange County Employees Association held its annual Health Fair for County employees. The fair took place on Wednesday, September 26, 2001, from 10:00 am. to 1:00 pm. The theme this year was, "A Fiesta of Healthy Living." Many of the vendors were dressed in Mexican outfits and the exhibit tables were decorated as well. During the day, employees were able to go to the fair and inform themselves on different healthcare or other needs. Also, special attractions were held for employees including glucose testing,

pulmonary screening, bone density testing, and total cholesterol screening. Other screenings and testings included computerized spinal screening, carpal tunnel screening, blood pressure testing, melanoma screening, grip-strength testing, lasik screening and body fat testing. Hundreds of employees went to the fair and received a wealth of information on healthy life styles.



Angelina Sandoval, Health Education Associate, and Sharri Mahdavi, Clinical Services Representative, working at the Partnership booth

Influence of Physical Activity in Different Age and Life Periods on the Risk of Breast Cancer

Christine M. Friedenreich; Kerry S. Courneya; Heather E. Bryant
(From the Division of Epidemiology, Prevention and Screening, Alberta Cancer Board, Calgary and Faculty of Physical Education and Recreation, University of Alberta, Edmonton, Alberta, Canada.)

A study population-based case-control study was conducted of 1,237 incident breast cancer cases and 1,241 controls in Alberta between 1995 and 1997 to examine the effect of physical activity performed at different ages and life periods on breast cancer risk. In this study, they measured all types of physical activity done throughout life with a questionnaire developed and tested specifically for this study. It was found that breast cancer risk was most associated with a risk reduction for activity done later in life, particularly between menopause and the reference year, for which they observed an odds ratio of 0.70 (95% confidence interval = 0.52-0.95). The study also stratified the participants into four categories according to their patterns of physical activity performed before and after menopause. For the women who sustained physical activity throughout life vs those who were never active, the study found an odds ratio of 0.58 (95% confidence interval = 0.41-0.83). This study suggests that sustained activity throughout life and particularly activity done later in life may have the most benefit in reducing breast cancer risk.

Except from: EPIDEMIOLOGY 2001; 12: 604-612

Healthy Lifestyles News



“Thank You’s”

Cancer Detection Partnership's Thank You's

*With assistance from
organizations and letters
of support, the
Partnership's contract
was renewed through
2005. Patients will now
have access to
resources for treatment
which they did not have
before.
Thank you to everyone
for your support and
commitment to the
Partnership!*

The Susan G. Komen Breast Cancer Foundation, for their continued support in providing the Partnership with the conference rooms and sponsorship for various meetings and trainings.

The Orange County American Cancer Society, for their continued support in providing the Partnership with a conference room for the Executive Council meetings.

Dr. Gary Levine and Dr. William Davis, for their clinical expertise presentation at our CBE Module on 7/21/01.

With the assistance from the organizations listed below and their letters of support, the Partnership's contract was renewed through 2005. The new cycle will be somewhat different and exciting as it incorporates new service areas and innovative approaches. The title of the Partnership is no longer limited to Breast Cancer. The new Scope of Work (SOW) incorporates community education related to cervical cancer screening in addition to breast health. The new official Partnership name as of March 1, 2002, will be “Orange County Cancer Detection Partnership.”

The new RFP also has language that describes the possibility of conducting activities related to prostate and colorectal cancer prevention if funding becomes available in the future. A special emphasis on community-based marketing, scientifically-based and innovative community education strategies is also part of the new SOW. Although briefly mentioned in the RFP, the Partnership will also play a key role in the roll-out of the new California Breast and Cervical Cancer Treatment Program scheduled to go on-line on 1/1/02.

Additionally, Partnership staff will be busy training BCEDP providers on how to access the new program, and helping existing breast cancer patients transition into the new program while maintaining continuity of care. Once this is done, however, our breast cancer patients will have access to a much more integrated network of providers, and low-income, uninsured/underinsured invasive cervical cancer patients will have a resource for treatment, which they did not have before.

- **Bruce Vancil – American Cancer Society**
- **Sandra Finestone – Susan G. Komen Breast Cancer Foundation and Hoag Memorial Hospital Presbyterian**
- **Rifka Kirsch – The Cambodian Family**
- **Aurora Flores – Cancer Information Service**
- **Lola Sablan-Santos – Guam Communications Network**
- **Deborah F. Buntin -The Huntington Beach Community Clinic**
- **America Bracho – Latino Health Access**

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“Thank You’s”

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- **Alice Ishigame-Tao – Little Tokyo Service Center**
- **Mary Anne Foo – Orange County Asian and Pacific Islander Community Alliance**
- **Jennifer K. Anderson – University of California, Irvine Chao Family Comprehensive Cancer Center**
- **Mai Cong – Vietnamese Community of Orange County, Inc. Asian Health Center**
- **Nancy Downey-Hurtado – UCI Medical Center, University of California, Irvine, UCI Family Health Center**
- **Betty Jackson – Anderson-Jackson Group**

A statewide breast cancer awareness promotional campaign took place at specific Vons and Safeway stores during October for “National Breast Cancer Awareness Month.” Four Vons stores in Orange County (Anaheim, Westminster and two in Garden Grove) were chosen to have exhibit tables inside the stores to promote awareness about breast cancer to their shoppers. The promotion took place during the week of October 15th and ended on October 19th on National Mammography Day. The Partnership would like to thank the four Vons stores, store managers and the volunteers for their support in this effort:

Store #	City	Manager	Volunteer
2328	Anaheim	John Buneta	Gina Quiroz
2204	Garden Grove	Kevin Talley	Sharri Mahdavi
2206	Westminster	Laura Smith	Angie Sandoval
2176	Garden Grove	Gwen Chavez	Juanita Rios

Thank you to everyone above for your support and commitment to the Partnership!

Celebrating the Past and Creating the Future

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This workshop ended with a question and answer session which gave attendees an opportunity to ask any question they wanted to discuss. Many women asked personal questions and they were answered effectively. Many women just wanted to thank the sisters for the session. Even Naomi Judd attended the session and at the end she walked up to the sisters and applauded their work.

The closing session began with Giselle Fernandez, Caroline Rhea, and First Lady Sharon Davis saying farewell until next year.

THANK YOU

for your support!

ABC's of Community-based Marketing: Building on Success

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side Out.” He stated that “Communities are not just places with problems and needs. They are also filled with gifts, assets and capacities. Healthy communities are places where the local residents focus on their own assets as the primary resources for community well being. Weak communities are dependent on human services.”



Nonnie Korten, Project Director, LAUSD Nutrition Network speaks on encouraging students to make lifelong healthy eating choices.

When the address was over, the participants were given a “Farmer’s Market play dollar” to buy fruits or vegetables from a Farmer’s Market during break. The first concurrent sessions of the day discussed advertising, consumer empowerment, public relations, and promotions/personal sales. The afternoon sessions were on media advocacy, community empowerment/development, policy, systems and environmental change, and partnerships. The afternoon Plenary Ses-

sion was given by Dr. Antronette Yancey and Todd Berrien, Director of Social Marketing, Los Angeles County Department of Health Services, and Chronic Disease Prevention and Health Promotion

This was an empowering day sharing the successes of our communities. Different programs through-out California discussed their positive experiences with community-based marketing. For instance, Mariela Communications spoke on advertising, The Church of God spoke on consumer empowerment, and Brown-Miller Communications spoke on media advocacy. Congratulations to the programs - they must be very proud of their accomplishments.



Pastor Gordon Laine spoke on Loreland Church and Total Wellness & Systems Christian Health & Fitness Centers.



Lori McNichols, PhD, RD, spoke on the “Promotora” program, Por La Vida in San Diego County.

Vons Shoppers . . .

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40,000 women across the nation each year. “This devastating disease touches a significant number of our customers, employees and their families, so we are proud to continue our efforts by teaming up with the California Department of Health Services,” said Mrs. Renda. “Collectively we can reach many women and make a difference in their lives and that of their families.”

State Health Director Diana M. Bonta, R.N., Dr. P.H., added, “The California Department of Health Ser-



Michelle Mussuto, Community Health Program Manager, Cancer Detection Section and Valerie Quinn, Health Program Specialist, visiting Angelina Sandoval at the Westminster store.

vices is excited to be working with a corporate sponsor like Safeway and Vons in a grassroots approach to inform low-income women about the threat of breast cancer and the availability of free screening services to women who qualify. Regular screening is the best way to detect breast cancer at its earliest stage. If found early, a woman’s chance for survival is excellent.”

The Promotion, which provided comprehensive education and public awareness about breast cancer and the importance of early detection, was even more successful than last year’s. The number of women calling nearly doubled. There is no doubt there will be another campaign next year.

Orange County Activities

Upcoming Events

For the OCBCP Provider...

None At This Time!



Save the Date

May, 2002

Celebrando la Mujer - Latina Women's Health Symposium

Saturday, May 18, 2002

Location: Santa Ana College

1530 West 17th Street, Santa Ana, California 92701

For more information and to RSVP, please call:

Gina Quiroz at (714) 796-0155

Strategic Planning Meeting

Wednesday, April 24, 2002

Time: 8:30 a.m. to 4:30 p.m.

Location: Justice Center, Orange, California, 92668

For more information and to RSVP, please call:

Gina Quiroz at (714) 796-0155

Clinical Breast Examination:

Proficiency and Risk Management

A Continuing Education Course for Primary Care Clinicians
(who are currently performing Clinical Breast Examinations)

DATE: Saturday, To Be Announced

LOCATION: To Be Announced

TIME: 8:15 a.m. to 3:15 p.m.

REGISTRATION FEE: \$15 (make checks payable to O.C. Breast Cancer Partnership)

LEARNING OBJECTIVES:

At the end of this program, the participant will be able to:

- Explain why a comprehensive breast examination is an essential component of a woman's annual physical examination.
- Outline risk management strategies to promote patient satisfaction with breast cancer screening services and to avoid delayed or failed diagnosis of breast cancer. Improve proficiency in palpation skills for lump detection and discrimination using manufactured breast models.
- Improve proficiency in five essential elements of a clinical breast examination on a woman, including: positions, perimeter, pattern, palpation, and pressure. Recognize normal anatomy and physiology of the breast throughout the life cycle and relate this information to timing and techniques for CBE, BSE, and mammography.
- Discuss communication considerations when performing a clinical breast examination.
- Describe common breast abnormalities that may present as clinical findings upon visual inspection, palpation, or mammography.
- Review important questions for a focused breast health history, including those assessing personal risk for breast cancer.
- Describe key messages and approaches for providing patient education and developing a plan of action for routine breast cancer screening for asymptomatic women.



PROGRAM DESCRIPTION:

This is an interactive hands-on workshop that was developed by the California Department of Health Services in conjunction with national experts. It provides comprehensive training in CBE and follow-up of women to enable early detection of breast cancer. It includes didactic presentations, baseline assessment, 1:1 practicum with patient instructors, CBE video, work-up of abnormal findings, and post-test with silicon breast models. The course has received outstanding evaluations from these target participants: Physicians • Nurse Practitioners • Physician Assistants

"This is the first time I was thoroughly instructed on the proper techniques for doing breast exams..." "I appreciated the personal attention and immediate feedback..." "Thank you for this course, I didn't know how much I didn't know..."

Clinical Breast Examination: Proficiency and Risk Management Course Registration Form

This is an activity offered by the California Department of Health Services, a CMA-accredited provider. Physicians attending this course may report up to 5 hours of Category 1 credits toward the California Medical Association's Certificate in Continuing Medical Education and the American Medical Association's Physician's Recognition Award. Other health care providers (NP & PA) may also report these credits to their respective Boards.

Class space is limited. Please register early to ensure seating. Preference will be given to BCEDP Providers. Please complete and return this registration form. You may also call us directly at (714) 796-0157 or mail your completed registration form and registration fee to **12 Civic Center Plaza, Suite #127, Santa Ana, CA 92701** (to the attention of **Josephine Mina**). The course fills up fast so please call to reserve a spot.
FAX # 714/834-5053

Name: _____ Credentials: _____ License# (for CME unit credits) _____

Facility: _____ Phone/Fax: _____

Address: _____ City/State/Zip: _____

Registration Deadline: To Be Announced

Orange County Cancer Detection Partnership



EARN \$80!

Earn up to \$80 while helping to improve the quality of women's health care!

The Orange County Cancer Detection Program is looking for women over 40 years of age to be patient instructors (PIs) at a Clinical Breast Exam Training course for physicians, nurse practitioners and physicians assistants. The course takes place on Saturdays and runs from 8:00 - 3:00 p.m., but the PIs only need to attend from 10:00 - 2:00 p.m.

As a Patient Instructor (PI), you will:

- Be given a breast exam by a medical provider
- Learn how to give feedback to medical providers on how they perform breast exams

To qualify:

- ☐ You must be 40 years old
- ☐ You must have good communication skills
- ☐ You must attend a preparatory meeting (New PIs will be paid \$20 for attending the prep-meeting and \$60 for participating in the course. Returning PIs will be paid \$60 for participating in the course). The prep-meeting is in the evening from 6 p.m. to 8 p.m.
- ☐ You must be willing to complete an application, health history, confidentiality and consent forms.
- ☐ You must have had a normal clinical breast exam and mammogram in the past year and no prior history of breast surgeries or breast cancer.

Please contact Juanita Rios at the Cancer Detection Program, (714) 834-6607, if you are interested in being a patient instructor or if you have any questions.

***** Please pass this flyer on to others who may be interested and qualified for this role.**

Patient instructors are limited so call early if you would like to participate!



ORANGE COUNTY CANCER DETECTION PARTNERSHIP
12 CIVIC CENTER PLAZA, SUITE 127
SANTA ANA, CA 92701



Questions

Main Number (800) 298-0800

Fax Number (714) 834-5053

Juliette Brown, MHS, CHES	Project Coordinator	(714) 834-7635
Josephine Urbina, RN, BSN	Lead Clinical Coordinator	(714) 834-7584
Sharri Mahdavi, RN, BS	Clinical Coordinator	(714) 834-6193
Angelina Sandoval, BS, CHES	Health Education Associate	(714) 834-6194
Gina Quiroz	Information Processing Specialist	(714) 796-0155
Juanita Rios, BS	Patient Relations Specialist	(714) 834-6607
Patrick Nilssen, RN, OCN	BCTF Patient Care Coordinator	(949) 631-0722

Billing Support Unit (800) 330-1536

For billing inquiries and issues; enrollment; claim form submission or reimbursement.

The Orange County Breast Cancer Partnership is located at:

12 Civic Center Plaza, Suite #127, Santa Ana, CA 92701



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Quarterly Quote

**“The ultimate
measure of a man is
not where he stands
in moments of
comfort and
convenience, but
where he stands at
times of challenge
and controversy.”**

-Martin Luther King Jr.